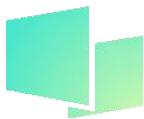


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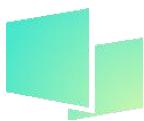
## Fortune Project White Paper

Fortune decentralized finance



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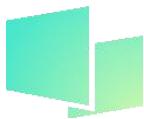


## Abstract

Fortune (FT) is a next-generation decentralized finance (DeFi) ecosystem deployed on Binance Smart Chain (BSC), emerging at a pivotal moment when the global crypto market transitions toward mainstream adoption and regulatory compliance. Addressing core challenges like homogenized competition, recurring security risks, liquidity constraints, and limited incentive mechanisms, the project envisions itself as a benchmark for decentralized financial infrastructure in the Web3 era. By deeply integrating blockchain, Web3, and AI technologies, it aims to build a fair, transparent, and efficient DeFi ecosystem with robust organic growth potential, ultimately realizing financial freedom and wealth sharing.

The project's core strengths are manifested in four key dimensions: Technologically, it pioneers an integrated architecture combining blockchain's trusted infrastructure, Web3 user sovereignty, and AI-driven decision-making, enabling innovative features like smart risk control, dynamic liquidity optimization, and personalized services. Economically, it introduces a 6% transaction fee mechanism (1% returned to the liquidity pool, 3% repurchased and destroyed by the foundation, 2% permanently destroyed through a black hole) alongside a multi-tiered community incentive system, creating a sustainable cycle of token deflation and value appreciation. Security-wise, it establishes a comprehensive protection framework featuring "professional audits + AI monitoring + open-source transparency + multi-signature" to safeguard user assets. Governance-wise, it implements Web3-native DAO governance principles, empowering the community with core decision-making authority to consolidate collective efforts for ecosystem development.

In terms of ecosystem development, Fortune has implemented a multi-tiered incentive system featuring tiered new member rewards, progressive staking mining, and referral incentives—all powered by a transparent, traceable incentive wallet. The platform boasts a highly scalable



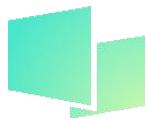
# Fortune Project White Paper

architecture with modular design, cross-chain compatibility, and an open API platform to meet long-term ecosystem expansion needs. The project progresses through four phases: the launch phase focuses on team formation, token deployment, and liquidity injection; the growth phase introduces core features like staking mining and smart risk control to energize the community; the expansion phase launches DEX and cross-chain bridges while initiating global strategies and ecosystem investments; the maturity phase achieves full decentralized governance, explores RWA (Real-World Assets) on-chain integration and developer platform openness, ultimately becoming the core infrastructure of the BSC ecosystem.

The core team comprises top-tier professionals from around the world, all holding degrees from prestigious international universities and having worked at industry leaders including the Ethereum Foundation, JPMorgan Chase, Meta, and Uniswap. With 5-10 years of deep expertise in blockchain R&D, financial engineering, AI algorithms, product design, and global operations, they have played pivotal roles in the core development of multiple leading DeFi projects, providing robust support for technological innovation, ecosystem implementation, and global expansion.

The project token FT employs a scientifically designed allocation mechanism: 50% allocated to the liquidity pool, 15% designated as an ecosystem development fund, 20% directed to private investors, and 15% reserved for community incentives. With flexible lock-up and phased unlocking rules, this framework ensures the ecosystem's long-term health. Through technological innovation, sustainable economic models, and comprehensive ecosystem development, Fortune aims to break down traditional financial barriers, reduce DeFi participation thresholds, and provide global users with secure, stable, and high-yield financial services, thereby advancing the inclusive and democratized growth of the DeFi industry.

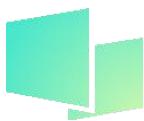
Please note that this summary is a distilled version of the project's core information and does not constitute investment advice. Cryptocurrency investments carry extremely high risks, and investors should rationally assess their risk tolerance before making prudent decisions.



## I . Blockchain Technology WEB3

### 1.1 Global Cryptocurrency Investment Landscape

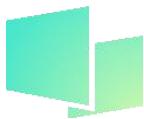
Building on the core logic of the industry's development context, distinctive features, and pain points, we conduct in-depth expansion and quality enhancement to strengthen the professionalism of industry insights and the coherence of narrative, resulting in the following extended polished copy:



# Fortune Project White Paper

The global crypto asset market is currently undergoing an unprecedented transformation and accelerated evolution. It is gradually shedding its early characteristics as a high-volatility, high-speculative niche investment sector, steadily advancing toward becoming a standardized, mainstream, and value-driven core financial asset category. This transformation is not only reflected in the scale breakthrough of the market but, more fundamentally, in the core shift in industry development logic — from an early speculative model driven by concept hype and sentiment to a new phase centered on technological innovation, supported by compliant operations, and aimed at value creation. Crypto assets are increasingly becoming a vital component of the global financial system's innovative development, with their strategic significance in asset allocation, financial service innovation, and global value circulation continuing to grow.

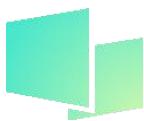
In the institutional sector, traditional financial giants, top asset management firms, sovereign wealth funds, and family offices are accelerating their strategic deployment in the crypto asset space with greater initiative and depth, fundamentally reshaping market participation dynamics and capital composition. These professional entities have moved beyond indirect involvement, actively engaging through direct trading participation, launching cryptocurrency funds, introducing spot ETFs and futures derivatives, and establishing compliant trading and custody systems to penetrate every link of the crypto market's value chain. The sustained massive influx of institutional capital has not only injected trillions of dollars in incremental liquidity but also significantly enhanced market stability, professionalism, and risk resilience through their mature risk control frameworks, professional investment decision-making logic, and long-term value investment philosophy. Concurrently, regulatory frameworks worldwide are progressing from exploratory pilot programs to comprehensive implementation. Major economies including the United States, European Union, Singapore, and United Arab Emirates have introduced targeted regulatory guidelines and compliance directives, clarifying legal status, trading rules, tax policies, and risk mitigation requirements for crypto assets, thereby establishing clear compliance boundaries for industry development. Amid the wave of compliance, a proliferation of compliant crypto financial products has emerged, expanding from standalone spot trading instruments to diversified derivatives including crypto funds, structured wealth management products, and



options/futures. The growing diversity, regulatory compliance, and risk control of these products have further stimulated global investment demand, injecting robust and sustainable momentum into the industry. This has propelled the global crypto asset market to surpass the trillion-dollar milestone, marking its official entry into a new era of institutional dominance and compliance-driven development.

In the retail sector, emerging markets have emerged as the most dynamic growth engines and untapped potential zones for the global crypto economy, serving as the core driving force behind industry globalization. With continuous improvements in digital infrastructure (including rising internet penetration, mature mobile payment systems, and expanded blockchain node deployment), widespread crypto knowledge dissemination (through industry media, KOL campaigns, and community education), and optimized participation channels (compliant exchange localization services, multilingual interfaces, and low-threshold trading tools), retail investors in emerging markets have been fully ignited. Their participation has evolved from early-stage token trading to full-scenario engagement encompassing staking, mining, liquidity provision, community governance, and NFT collection, with participation scale growing exponentially. The rise of retail investors in emerging markets not only enriches the global crypto asset investor landscape, breaking the traditional financial market dominance by developed economies, but also expands crypto's global reach through its broad user base. This enables users in underdeveloped regions and areas with limited traditional financial services to participate equally in digital financial innovation and benefit from technological wealth opportunities. This trend not only establishes a solid market foundation for the industry's global and inclusive development, but also transforms crypto assets from niche circles into public-accessible financial innovations. By democratizing participation and social recognition, it lays a strong grassroots foundation for the sector's long-term growth.

The global crypto asset market is currently in a golden era of development, propelled by dual forces from institutional and retail investors, empowered by compliance and innovation, and



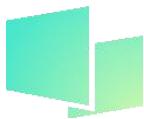
driven by synergistic growth between developed and emerging markets. The industry's certainty, sustainability, and globalization continue to strengthen. With continuous technological advancements, ecosystem refinement, and clearer regulatory frameworks, crypto assets are poised to play a pivotal role in the global financial system. They will serve as a critical bridge connecting traditional finance and the digital economy, injecting sustained momentum into enhancing efficiency, fostering inclusive development, and driving innovative breakthroughs in global financial markets.

## 1.2 New Characteristics of the Development of the Encryption Industry

Driven by the dual forces of global financial digital transformation and continuous breakthroughs in encryption technology, the crypto industry has moved beyond its primitive growth phase and entered a new era of standardized, ecosystem-driven, and collaborative development. The industry's fundamental development logic, service models, competitive landscape, and value creation mechanisms are undergoing profound transformations, manifesting three core characteristics that collectively outline its future trajectory:

**Deepening Institutionalization and Compliance: Rebuilding the Foundation of Industry Development**

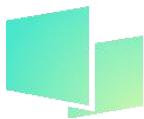
Traditional financial institutions are no longer bystanders in the crypto industry, but have become core participants and key drivers in its standardized development. From Wall Street giants like Goldman Sachs and JPMorgan Chase launching crypto asset trading and custody services, to leading asset managers such as BlackRock and Vanguard introducing crypto-related funds and ETFs, these institutions are leveraging their substantial capital, mature channel resources, and stringent compliance standards to actively participate in market transactions, product innovation,



and ecosystem development. This integration is transforming the crypto market from a "wild state" into a mainstream financial ecosystem. Meanwhile, the global regulatory framework is accelerating its development. Countries and regions are establishing more detailed and operational regulatory frameworks tailored to their financial security and development needs, covering crypto asset classification, issuance and financing rules, platform supervision, and anti-money laundering (AML) and counter-terrorism financing (CFT) requirements. This progress is gradually forming a regulatory consensus that combines "minimum compliance" with "innovative inclusiveness." Compliance not only provides clear legal foundations and risk boundaries for industry growth but also lowers participation thresholds for institutions and retail investors. This transition from unregulated expansion to compliant, sustainable operations lays a solid institutional foundation for the crypto industry's long-term healthy development.

## DeFi and CeFi Fusion Accelerates: Building an Efficient and Secure Financial Service Ecosystem

Decentralized Finance (DeFi) and traditional Centralized Finance (CeFi), as two core paradigms in the crypto finance sector, are breaking down long-standing opposition and accelerating deep integration across technology, business models, and services. This convergence is shaping a new financial ecosystem characterized by "complementary strengths and symbiotic collaboration." DeFi continues to unleash innovative potential through its decentralized operational logic, permissionless participation mechanisms, and groundbreaking financial products (e.g., algorithmic stablecoins, liquidity mining, synthetic assets), delivering more open, transparent, and equitable financial services. In contrast, CeFi leverages mature centralized infrastructure, efficient trading engines, robust risk control systems, seamless customer support, and strong custody capabilities to provide safer, more efficient, and accessible trading and wealth management experiences. The integration manifests in multiple dimensions: CeFi platforms are adopting DeFi's decentralized governance and innovative product models, while DeFi protocols incorporate CeFi's risk management technologies and user experience designs. Through cross-chain asset transfers, liquidity sharing, and product interoperability, both systems enable two-way capital flows between users and platforms. This hybrid model preserves DeFi's

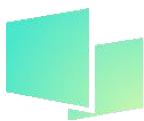


innovative DNA and decentralized core while harnessing CeFi's security and efficiency advantages, ultimately delivering more efficient, secure, diverse, and inclusive digital financial solutions for global users. It represents a comprehensive upgrade in crypto financial service experiences.



## Multi-chain Ecological Synergy: Constructing a Borderless Value Interconnection Network

With continuous advancements in blockchain technology, the monopoly of single public chains has been disrupted. Multiple mainstream public chains including Ethereum, BSC (Binance Smart Chain), Solana, Polygon, and Avalanche are now developing in parallel, forming a multi-chain ecosystem characterized by differentiated competition and symbiotic collaboration. Each chain attracts substantial user base and projects through unique technical advantages (Ethereum's rich ecosystem, BSC's high-performance and low-cost features, Solana's high TPS), ecosystem resources (developer communities, DApp numbers, partnerships), and application scenarios (DeFi, NFTs, GameFi), creating distinctive ecosystems. Meanwhile, breakthroughs in cross-chain technology serve as critical bridges connecting these ecosystems. Various cross-chain protocols (Polkadot, Cosmos, Chainlink), bridges, and applications are being implemented,



enabling seamless asset circulation, data sharing, and functional complementarity across different public chains. The development of multi-chain ecosystems not only avoids the performance bottlenecks and monopolistic tendencies of single chains but also stimulates technological innovation and ecosystem optimization through healthy competition. Cross-chain collaboration further breaks down the closed barriers of single-chain ecosystems, establishing a thriving development pattern of "multi-chain competition, cross-chain collaboration, ecosystem interoperability, and value interconnection," laying a solid foundation for global circulation of crypto assets and large-scale ecosystem expansion.

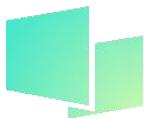
## 1.3 Core Challenges and Pain Points in Industry

### Development

While the global crypto industry shows positive development trends with expanding market scale and continuous technological breakthroughs, it remains in a critical transition phase from growth to maturity. Constrained by multiple factors including technical bottlenecks, market dynamics, regulatory environments, and ecosystem development, the sector still faces deep-rooted challenges and pain points that demand urgent solutions. These issues not only hinder further industry advancement but also undermine market confidence and social recognition, manifesting in five key aspects:

#### Volatility of Market Price: Restricting Long-term Stable Development

The high volatility of crypto asset prices stands as one of the industry's most prominent characteristics and a key barrier to mainstream adoption. These assets are highly susceptible to multiple factors including global macroeconomic policies (e.g., Federal Reserve rate adjustments, inflation data), regulatory developments (such as national policy implementations and enforcement actions), market sentiment shifts (like social media trends and influencer statements),

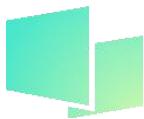


capital flows (including large institutional transactions and whale address transfers), and cybersecurity incidents (e.g., cyberattacks, contract vulnerabilities). This combination results in extreme price swings with frequent fluctuations, where short-term price movements of tens or even hundreds of times are not uncommon. More critically, the industry currently lacks mature price stabilization mechanisms and risk hedging tools. Most crypto assets lack real-world economic backing and intrinsic value anchors, coupled with imperfect price discovery mechanisms. This situation fuels irrational trading, erodes investor confidence in holding assets, hinders participation from retail users, and discourages long-term institutional holdings – all of which severely undermine the market's long-term stability and healthy development.

## Insufficient Liquidity Depth of Assets: Hindering Value Circulation and Ecological Prosperity

Liquidity serves as the lifeline of financial markets, yet the current crypto industry suffers from severe liquidity imbalance—a critical bottleneck constraining sector growth. While the majority of global liquidity resources are concentrated in a few dominant tokens (e.g., Bitcoin, Ethereum) and major exchanges, numerous small and medium-sized projects along with long-tail tokens face persistent challenges: limited liquidity, thin trading volumes, and high slippage. This imbalance not only disrupts user experience—users often incur substantial slippage costs when trading small tokens and struggle to find matching counterparties—but also impedes efficient asset circulation and fair value discovery. Consequently, many innovative small projects with technological potential and practical value fail to gain market recognition due to liquidity shortages, resulting in financing difficulties, sluggish user growth, and ultimately developmental stagnation. The lack of liquidity has become the core bottleneck hindering the ecosystem development of small projects and stifling the industry's innovative vitality and diversified growth.

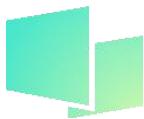
## The Security Risk of the Whole Link is Prominent: Threats the Security of User Assets and Industry Trust



Security remains the paramount concern in the crypto industry's development and has long been its core challenge. The fundamental risks across the entire blockchain ecosystem have yet to be fundamentally resolved. Current security threats in the sector exhibit three defining characteristics: Diversification, complexity, and high frequency. Smart contract vulnerabilities (including re-entry attacks, logical errors, and permission flaws) enable hackers to steal massive assets. Cross-chain protocol and bridge tool vulnerabilities lead to fund theft incidents. Hackers exploit phishing scams, malware, and private key theft to target user wallets. Centralized exchanges and custodians face risks like platform collapses and fund misappropriation due to poor internal management, inadequate technical safeguards, or moral hazards. Even the underlying public blockchain infrastructure faces potential risks such as consensus mechanism flaws and node attacks. These recurring security incidents not only cause direct and substantial asset losses to users but also severely undermine market trust in the crypto industry, damage its overall development reputation, and hinder large-scale adoption and mainstream integration. Establishing a comprehensive, multi-layered, and end-to-end security protection system has become an urgent priority for the industry.

## Weak Community Ecological Incentives: Difficulty in Forming Sustainable Self-Driven Growth

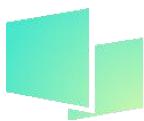
Communities serve as the core driving force for crypto project ecosystems. However, most projects currently suffer from significant shortcomings in community development and incentive mechanisms, resulting in stagnant ecosystems lacking vitality and sustainable growth potential. The majority of projects maintain only basic transactional relationships with users, lacking deep engagement or mutually beneficial incentive systems. Incentives remain overly simplistic, predominantly relying on short-term rewards like token airdrops and mining bonuses, while lacking long-term value-sharing mechanisms. Insufficient incentive strength makes it difficult to effectively motivate user participation through token rewards, while poor implementation quality — manifested in unfulfilled commitments, delayed distributions, and opaque rules — further diminishes engagement. These issues directly lead to low user participation in ecosystem



development, resulting in low community activity and user retention. Users tend to focus solely on short-term token price fluctuations rather than contributing to project governance, product promotion, or ecosystem development. Without strong, active, and loyal community support, project ecosystems struggle to achieve organic, sustainable growth, potentially falling into a vicious cycle where project teams operate in isolation while users engage in short-term speculation.

Fragmentation of cutting-edge technological innovation: Failure to fully release the dividend of technological convergence

Cutting-edge technologies like blockchain, Web3, artificial intelligence, big data, and cloud computing serve as core drivers for the crypto industry's development, demonstrating significant innovation potential and practical value. However, these technologies currently operate in silos with limited integration and collaboration, failing to form a cohesive force for industry advancement. Blockchain technology excels in decentralized storage and transaction verification but falls short in data processing efficiency and intelligent decision-making capabilities. Web3's emphasis on user sovereignty and decentralized collaboration still requires breakthroughs in application scenarios and user experience optimization. While AI possesses robust data analysis, prediction, and decision-making capabilities, its integration with blockchain remains underdeveloped, limiting its effectiveness in on-chain risk management, liquidity optimization, and personalized services. The industry lacks a systematic framework for technological convergence and standardized interface protocols, resulting in fragmented innovation where individual technologies' strengths cannot be effectively combined. This prevents the full realization of innovation dividends from technological integration, leaving many innovations at the conceptual stage rather than translating into practical products and services. Such limitations constrain the industry's capacity for technological upgrading and value creation.

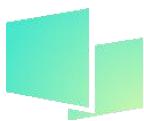


## II. Project Overview

### 2.1 Project Background of Fortune

As the global financial system undergoes comprehensive digital transformation and the crypto asset market undergoes profound restructuring, the industry is entering a strategic phase where development paradigms shift from single-function exploration to ecosystem-driven, collaborative, and value-oriented evolution. The Fortune (FT) project addresses the core demand for high-quality development in the global crypto industry, aligning with the context of the 2.1 project's inception.

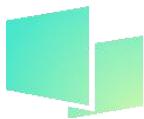
At a pivotal strategic juncture where the global financial system undergoes comprehensive digital transformation, the crypto asset market is undergoing profound restructuring, and the



industry paradigm shifts from single-function exploration to ecosystem-driven, collaborative, and value-oriented evolution, the Fortune (FT) project emerged to address the core demand for high-quality development in the global crypto sector and align with the transformative trends of the digital finance era. Grounded in the current state and future trajectory of the crypto industry, we leverage our deep industry insights, global perspective, and cutting-edge technological analysis capabilities to accurately identify and systematically dissect deep-seated pain points and developmental bottlenecks across key dimensions including technological integration, ecosystem construction, end-to-end security, community incentive mechanisms, and asset value circulation. Fortune adheres to the core philosophy of technology innovation driving ecosystem development, where ecological prosperity fuels technological advancement. Through the deep integration and innovative application of three frontier technologies — blockchain, Web3, and artificial intelligence — we synergize blockchain's decentralized trust infrastructure, distributed consensus mechanisms, and tamper-proof characteristics; Web3's user sovereignty, data ownership, and community autonomy; and AI's intelligent decision-making, precise analysis, and efficient adaptation capabilities. This synergy aims to create a decentralized financial ecosystem that combines absolute fairness, full transparency, extreme efficiency, and multi-layered security, while possessing robust endogenous growth momentum, sustainable vitality, and global coverage capacity. Through technological innovation and ecosystem restructuring, we are committed to delivering superior, accessible, and diversified digital financial services to users worldwide across all regions and tiers. Simultaneously, we aim to inject fresh momentum into the crypto industry by overcoming developmental bottlenecks and advancing its standardization, ecosystem development, and inclusive growth. This will propel the DeFi sector from homogeneous competition to a new phase of value-driven innovation.

## 2.2 Fortune Project Vision

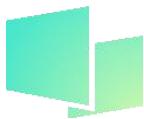
Fortune (FT) is committed to driving high-quality and sustainable development of



decentralized finance (DeFi) in the Web3 era. With the core mission of building a technologically advanced, ecosystem-complete, secure, and globally inclusive DeFi infrastructure, we aspire to become a benchmark project in this field, creating a trusted global DeFi ecosystem. Throughout our development, we adhere to the dual-pronged approach of technological innovation and ecosystem construction, while empowering both user value and industry growth. We continuously deepen research and practical applications of cutting-edge technologies like blockchain, Web3, and AI, breaking through technical bottlenecks and optimizing technical architectures. Simultaneously, we enhance our ecosystem services, expand financial product portfolios, improve user experience, and strengthen security across the entire chain to fully meet global digital financial needs. Our goal is to provide secure, stable, efficient, inclusive, and high-value DeFi services for institutional investors, retail users, developers, and ecosystem partners worldwide. By eliminating geographical barriers, capital thresholds, identity restrictions, and service gaps in traditional finance, we aim to transform the DeFi industry from a niche domain into a democratized and accessible new phase for all. We strive to ensure that every global user—whether in developed economies or emerging markets, with substantial capital or modest assets—can equally benefit from the developmental dividends and opportunities brought by digital financial innovation. This vision ultimately aims to achieve financial freedom and global wealth sharing, where everyone can participate, benefit, and co-govern. By making decentralized finance a vital component of the global financial system, we will contribute core strength to the inclusive development of global finance.

## 2.3 Fortune Core Values

Fortune (FT) builds its unique value proposition through four core dimensions—technology, economy, security, and service — supported by a forward-looking technical architecture, scientifically validated economic models, a decentralized governance framework, and a globally



# Fortune Project White Paper

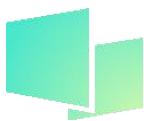
inclusive service philosophy. This distinctive approach creates a competitive edge that is hard to replicate, serving as the cornerstone for Fortune's ecosystem to sustain growth and thrive. It also establishes a solid foundation for the project to stand out in the highly competitive crypto sector.

## Technology Integration Innovation: Building Industry Technology Moat and Next Generation DeFi Infrastructure

To overcome the limitations of single-technology applications and technical silos in the crypto industry, we pioneer the deep integration, collaborative innovation, and full-scenario application of three cutting-edge technologies: blockchain, Web3, and artificial intelligence. By deeply exploring and integrating the core advantages of blockchain technology—including trusted computing, distributed ledger, decentralized consensus, and tamper-proof features—along with Web3's value propositions such as user sovereignty, data ownership, ecosystem synergy, and community autonomy, and AI's capabilities in intelligent decision-making, precise data analysis, real-time risk alerts, and efficient resource allocation, we are building next-generation decentralized financial infrastructure. Through foundational technological convergence, architectural optimization, and functional innovation, this framework combines technological advancement, practical functionality, ecosystem compatibility, and diverse application scenarios. Through continuous R&D and innovation, we persistently break through industry technical bottlenecks, laying a solid technical foundation for the stable operation, functional expansion, and prosperity of the Fortune ecosystem. Simultaneously, we establish a high-barrier technical moat to ensure our projects maintain technological leadership and innovation.

## Sustainable Economic Model: Creating a Positive Cycle of Token Value and Ecological Development, Building a Long-term Development Engine

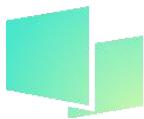
Guided by the long-term development needs of the crypto industry and core user interests, we reject unsustainable practices like short-term hype and Ponzi schemes prevalent in some projects. We design a scientifically sound, mutually beneficial, and dynamically optimized token economy



system. By deeply integrating token deflation mechanisms with community incentive systems, we implement controlled token issuance, allocation ratios, unlocking rules, circulation mechanisms, and burn protocols to steadily reduce total token circulation while ensuring long-term value appreciation. Simultaneously, we establish comprehensive incentive policies covering new user acquisition, staking mining, community governance, ecosystem development, and content creation. These measures fully engage users in ecosystem development, trading, governance, and promotion, enabling every participant to share in Fortune's growth dividends. This economic model creates a virtuous cycle where token value drives ecosystem growth, and prosperity fuels further value appreciation. By fostering mutual empowerment between token value and ecosystem development, we establish a sustainable growth engine that ensures Fortune's long-term sustainability.

## Extreme Security: Building a Full-Chain Security Protection System to Safeguard User Assets

We consistently prioritize user asset security and ecosystem stability as the cornerstone of development. Guided by the security philosophy of "safety first, prevention-focused, multi-layered protection, and end-to-end control," we have established a comprehensive, multi-tiered, end-to-end, and intelligent security framework. On the technical front, we integrate cutting-edge solutions including smart contract auditing, full-process vulnerability detection, cross-chain security, wallet encryption, and on-chain behavior monitoring to mitigate risks at the source—from underlying code and technical architecture to transaction chains. On the governance front, we implement robust decentralized governance mechanisms, real-time risk alerts, emergency response protocols, and multi-layered fund controls, strengthening security through rule-making, process management, and permission allocation. By synergizing technical safeguards with institutional oversight, we eliminate vulnerabilities in smart contracts, malicious attacks, centralized operations, fund misappropriation, and phishing scams across all dimensions. This ensures the security of user assets and the sustainable growth of the Fortune ecosystem, empowering global users to confidently participate in ecosystem development and engage in digital financial transactions with peace of mind.

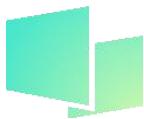


## Inclusive Financial Services: Practicing the Concept of Financial Equality and Achieving Global Sharing of DeFi Ecosystem Dividends

Adhering to the core service philosophy of financial equality, universal access, and global inclusiveness, we aim to lower participation barriers in decentralized finance and enhance digital financial services 'accessibility. Our comprehensive optimization of user experience, streamlined product operations, and diversified service channels are driven by technological innovation and product design. This approach breaks down geographical barriers, capital thresholds, identity restrictions, and service gaps in traditional financial systems, while addressing the operational complexities and high entry barriers in some crypto projects. Our goal is to empower ordinary users worldwide—whether in bustling cities or remote regions, with substantial funds or small assets, and regardless of financial expertise—to conveniently and efficiently engage in Fortune ecosystem activities including trading, wealth management, mining, and governance. We strive to transform decentralized finance from an exclusive privilege into a globally accessible financial service, ensuring all users equally benefit from digital financial innovations. By achieving global



sharing of DeFi ecosystem dividends, we promote the inclusive and democratized development of the decentralized finance industry, making financial innovation's fruits reach every corner of the world.



## III. Token Economy Model

### 3.1 Token Information

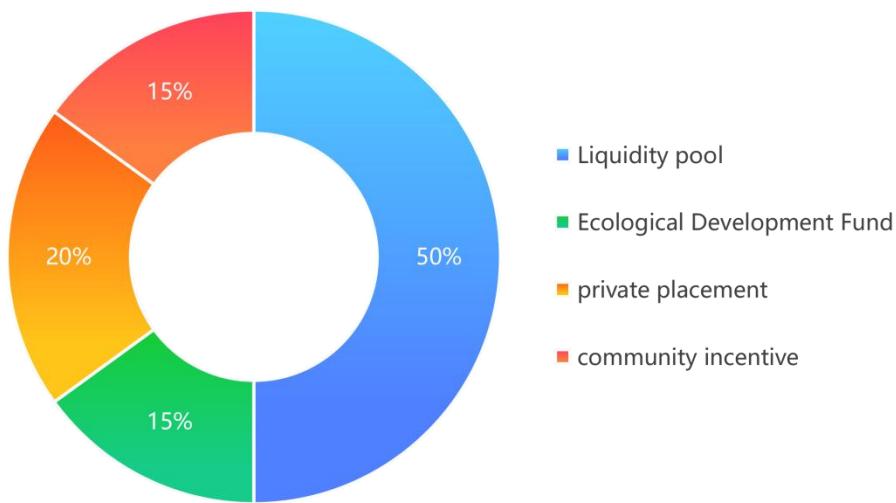
Project Name: Fortune

Token symbol: FT

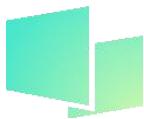
Total print run: 100 million copies

Issuing a public blockchain: BSC (Binance Smart Chain)

### 3.2 Token Allocation Mechanism



The Fortune (FT) token distribution mechanism is scientifically validated and meticulously designed across multiple dimensions, with its core mission being the long-term healthy



# Fortune Project White Paper

development of the ecosystem. It balances initial liquidity stability, sustainable ecosystem development, investor protection, and community engagement. This framework establishes a fair, transparent, and traceable token allocation system that ensures all ecosystem participants can share in the growth dividends throughout the project's lifecycle.

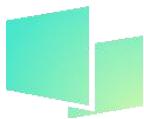
## Liquidity pool (50%): 50,000,000 FT

As the core foundation for token circulation, this portion of tokens will be fully injected into liquidity pools of major decentralized exchanges like PancakeSwap during the project's official launch phase. By providing adequate initial liquidity, it effectively reduces transaction slippage and enhances efficiency, ensuring stable trading and price stability for FT tokens in the secondary market. This creates a secure and seamless trading environment for ecosystem users while laying a solid foundation for the rational discovery and steady appreciation of token value in the future.

## Ecological Development Fund (15%): 15,000,000 FT

This dedicated fund is allocated for the long-term development and continuous iteration of the Fortune ecosystem. The funding will support key initiatives including core technology R&D (covering blockchain, Web3, AI integration upgrades, smart contract optimization, cross-chain breakthroughs), product feature enhancements (expanding the ecosystem product matrix, optimizing user experience, and expanding scenario implementations), global market promotion (brand building, industry partnerships, market education, and user growth), and strategic partner development (establishing deep collaborations with public blockchain projects, DeFi protocols, and compliant institutions). To ensure rational and sustainable fund utilization, the tokens will be unlocked in phases, with the release schedule closely tied to ecosystem milestones. This mechanism prevents fund misuse and guarantees each investment precisely empowers ecosystem development.

## Private Placement (20%): 20,000,000 FT

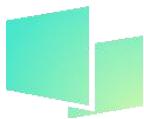


Open to professional investment institutions, qualified investors, and strategic partners worldwide, this private placement aims to attract high-quality capital with industry resources, professional capabilities, and a long-term perspective to jointly promote the scaled development of the Fortune ecosystem. To select investors who truly believe in the long-term value of the project, the total size of this private placement is 200,000 USDT, using a fixed-amount subscription model, with a minimum subscription amount of 500 USDT per share. All users participating in this private placement will be subject to a mandatory lock-up mechanism for their subscribed shares. The lock-up period is 3 months, during which early unlocking, transfer, and redemption are not supported. After the lock-up period, the shares will be automatically unlocked according to the rules and can be operated normally. This mechanism ensures the financial stability of the project in its early stages and guides investors to be long-term partners with the project, growing together and avoiding the impact of short-term speculative behavior on the ecosystem.

## Community Incentive (15%): 15,000,000 FT

As the core driver for revitalizing community vitality and fostering organic ecosystem growth, this token allocation is exclusively designated for community contribution rewards. The incentive framework encompasses diverse engagement scenarios, including: user referral rewards (encouraging existing members to invite new users to expand the community), community event airdrop rewards (honoring active participation in voting, topic discussions, and ecosystem-building proposals), node operation incentives (rewarding users who maintain ecosystem nodes to support cybersecurity and decentralized governance), and content creation rewards (recognizing creators producing high-quality industry insights and ecosystem promotion materials). Through diversified, high-value incentive mechanisms, the project deeply aligns with user interests, fully mobilizing community members' enthusiasm and initiative in ecosystem development, thereby establishing a self-sustaining, growth-driven community ecosystem.

## 3.3 Transaction Tax Mechanism



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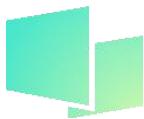
To ensure the long-term value anchoring of Fortune (FT) tokens and the sustainable development of its ecosystem, the project has innovatively established a scientifically designed transaction fee mechanism. All FT token transactions will uniformly incur a 6% transaction fee, which is allocated according to predefined ratios for enhancing liquidity, mitigating token deflation, and empowering value. This creates a positive feedback loop of 'transactions-fee-ecosystem nourishment,' providing multiple safeguards for the token's long-term value growth and the ecosystem's healthy development.

## Reflux Bottom Pool(1%):Build the Foundation of Liquidity and Enhance Market Stability

The 1% portion of transaction fees will automatically flow back into the FT liquidity pools of decentralized exchanges like PancakeSwap. Through a regular liquidity replenishment mechanism, this system continuously enhances token liquidity depth and optimizes trade order structures. This design effectively mitigates the impact of large transactions on market prices, reduces slippage, and ensures a smooth trading experience for ordinary users. It also strengthens market confidence in FT tokens, establishing a robust circulation foundation for stable price movements and rational value discovery. This approach prevents market panic and irrational trading caused by liquidity fluctuations.

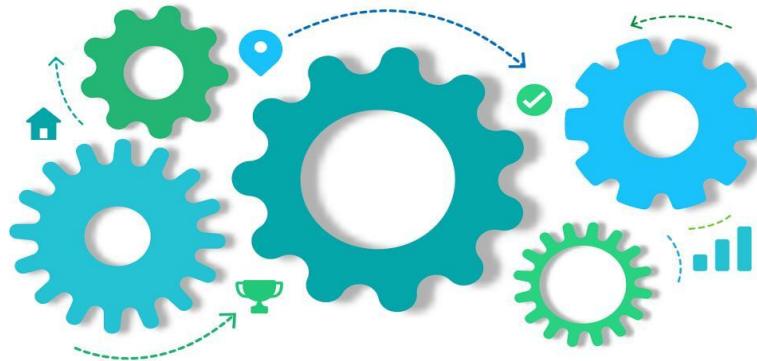
## The Foundation Repurchase(3%):Strengthening Value Support and Achieving Dynamic Deflation

Fortune Project Foundation will centrally collect and manage 3% of transaction fees, with the funds earmarked for FT token repurchases in the public secondary market. These repurchases will operate on market principles, flexibly adjusted to market conditions and the ecosystem's developmental stage. All repurchased FT tokens will be permanently burned at a designated address. This dual mechanism of "fee-based repurchase and targeted burning" continuously reduces the total FT token circulation, creating a stable and sustainable deflationary effect. It effectively mitigates market sell-offs, provides strong price support for FT tokens, and drives their value upward as the ecosystem evolves.

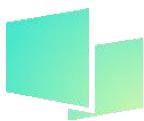


Black hole destruction (2%): Accelerating deflation process and enabling long-term value

The 2% portion of transaction fees will be directly deposited into the industry-standard black hole address for permanent and irreversible token destruction. As FT token trading activity increases and the ecosystem expands, the quantity of tokens destroyed through this mechanism will accumulate, progressively reducing the total circulating supply in the market. This fundamentally enhances the scarcity and value density of FT tokens. Complementing the foundation's buyback and destruction program, this mechanism collectively establishes a multi-tiered, high-intensity deflationary system. Every FT transaction thereby contributes to long-term token value growth, fostering a win-win scenario for ecosystem participants and projects.



The 6% transaction fee mechanism is designed to achieve three core objectives: liquidity assurance, value support, and deflationary empowerment. It addresses the crypto industry's common pain points—such as liquidity shortages and volatile prices—while creating a long-term value growth channel for FT tokens through sustained deflation. This mechanism lays a solid



economic foundation for the stable development and sustained prosperity of the Fortune ecosystem.

## IV. Fortune Incentive System

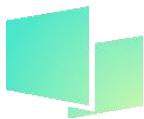
Fortune (FT) has developed a comprehensive, high-value incentive ecosystem for its diverse community. All rewards are distributed through an independently managed incentive wallet, featuring transparent rules, traceable fund flows, and automated distribution. This ensures fairness, transparency, and long-term sustainability, effectively motivating global users to actively contribute to ecosystem development and foster a self-sustaining growth community.

### 4.1 New Member Rewards

To drive ecosystem expansion and community growth, this project has designed a three-tiered referral reward mechanism based on referral code binding. This mechanism aims to incentivize existing community members to actively participate in project promotion, expanding the user base through word-of-mouth marketing, thereby building a more vibrant and cohesive ecosystem.

#### Reward Distribution Rules:

- Level 1 Referral (Direct Referral): The referrer receives 10% of the rewards generated by their directly referred users.



- Level 2 Referral: The referrer receives 5% of the rewards generated by their second-level downline users.

- Level 3 Referral: The referrer receives 3% of the rewards generated by their third-level downline users.

**Reward Source Explanation:** All referral rewards are directly allocated from the project's community reward pool, not from user transaction fees. This mechanism ensures the independence and transparency of the reward source, effectively incentivizing community promotion while also guaranteeing the stability of platform transaction costs and avoiding any impact on the user trading experience.

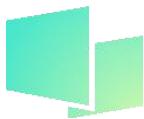
This project's referral reward mechanism is not simply a tool for profit distribution, but a core strategy deeply integrated into ecosystem governance. By directly linking rewards to community contributions, we aim to establish a sustainable, self-driving growth flywheel.

**Long-Term Orientation:** This mechanism aims to attract long-term contributors who truly believe in the project's vision, rather than short-term speculators, thus laying a solid foundation for the stability and prosperity of the ecosystem.

## 4.2 Mining Pledge

To boost FT token lock-up rates, enhance market stability, and reward long-term holders with substantial passive income, Fortune has introduced a flexible and diversified staking mining program. Users can participate in mining and earn significant annualized returns by staking their FT tokens in designated smart contracts within the ecosystem. The program ties returns directly to staking activities, incentivizing long-term holding and participation.

**Dynamic Daily Yield:** The mining daily yield is set within a floating range of 0.05% to 0.3%.



It is dynamically adjusted in real-time based on the total FT staking volume across the network, market liquidity, and individual staking durations. When staking volume is low, the yield is moderately increased to attract more users to stake. When staking volume is sufficient, the yield remains stable to maintain ecological economic balance.

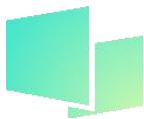
**Tiered Annualized Returns:** The system offers annualized yields ranging from 18% to 110%, featuring a tiered structure where longer staking periods yield higher returns. Users can select short-, medium-, or long-term staking plans based on their financial needs. Long-term stakers receive higher yield allocations, catering to diverse liquidity requirements while encouraging token lock-up for ecosystem stability. Returns are settled daily and automatically deposited into wallets, ensuring seamless and timely access to earnings.

## 4.3 Mining Rewards

To expand the staking mining ecosystem and encourage users to share premium rewards, Fortune has introduced a three-tier referral reward system. Referrers receive a portion of the mining earnings from their referrals, creating a closed-loop incentive: 'mine-share-multiple-rewards'.

**Tiered referral rewards:** When users invite friends to join staking mining via exclusive referral codes, the inviter permanently receives 20% of the invitee's (first-level downline) mining earnings as an additional reward. The higher the friend's mining earnings, the greater the inviter's reward, effectively incentivizing users to actively promote staking mining services.

**Secondary Indirect Rewards:** When an invitee's first-level referral successfully recruits a new user (second-level referral) for staking mining, the invitee receives an additional 15% of the second-level referral's mining earnings as a reward. This mechanism allows the invitee to benefit



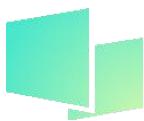
from indirect referral income without direct invitation, thereby enhancing user sharing motivation.



**Triple-tier referral bonus:** When an inviter successfully recruits a third-tier affiliate (a user directly under their second tier) to participate in staking mining, they receive an additional 10% of the third-tier affiliate's mining earnings as a reward. This tiered referral system complements the new member acquisition program, expanding staking participation while enabling users to maximize returns through multi-level sharing. This mechanism drives synchronized growth in both the staking ecosystem and community scale.

## V. Technical Architecture

Fortune (FT) leverages technological innovation as its core driver, aligning with industry demands and cutting-edge trends to build a high-performance, secure, scalable, and multi-technology-integrated foundational architecture. It also establishes a comprehensive,



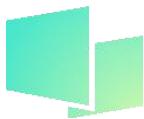
multi-tiered security framework, laying a solid technical foundation for the stable operation, functional evolution, and global expansion of the decentralized finance ecosystem. This ensures the safety of user assets and the long-term healthy development of the ecosystem.

## 5.1 Public Chain Selection for the Base Layer

Fortune precisely identifies the technical requirements for large-scale implementation of DeFi applications, selecting Binance Smart Chain (BSC) as its core public blockchain infrastructure. As an Ethereum-compatible public chain, BSC combines high performance with cost efficiency. Its approximately 3-second block time enables instant transaction confirmation, significantly enhancing user experience. The extremely low Gas fees effectively reduce participation costs, making it accessible to retail users. Additionally, BSC's mature ecosystem, massive user base, and robust infrastructure align perfectly with DeFi application development. This provides stable and reliable foundational support for Fortune's ecosystem to rapidly implement features, expand functionalities, and achieve user growth, driving its scalable development.

## 5.2 Deep Integration of Multi-edge Technologies

Fortune transcends the boundaries of standalone technologies by deeply integrating and synergistically applying three core technologies: blockchain, Web3, and artificial intelligence. Each technology leverages its unique strengths to create complementary synergies, building a next-generation DeFi framework that combines trustworthiness, autonomy, and intelligence. This advancement drives the evolution of decentralized financial services through enhanced user experience and innovative functionalities.



# Fortune Project White Paper

## Blockchain Technology: The Cornerstone of Trust

Blockchain technology serves as the core trust infrastructure of the ecosystem, leveraging its distributed ledger, encryption algorithms, and consensus mechanisms to ensure tamper-proof, transparent, and fully traceable transactional activities, data records, and contract executions. Meanwhile, smart contracts automate and program the execution of ecosystem rules, rewards, and transaction processes, eliminating centralized intermediaries entirely. This significantly reduces trust and operational costs while achieving transparency, fairness, and impartiality in all transactions and operations.

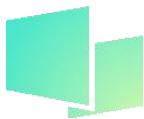
## Web3 Concept: User Sovereignty as the Core

We rigorously implement the core principle of user sovereignty in Web3, granting users absolute control over their assets and data. All user assets are securely stored in decentralized wallets, free from centralized custody, ensuring fundamental asset security. User behavior data is self-managed, allowing individuals to freely decide whether to authorize its use, fully protecting privacy. Additionally, we introduce the DAO (Decentralized Autonomous Organization) governance mechanism, enabling all community participants to deeply engage in project development decisions, rule-making, and ecosystem construction. Voting rights are linked to token holdings and community contributions, truly achieving community autonomy, co-creation, and shared benefits within the ecosystem.

## AI Technology: Intelligent Empowerment Upgrade

Leveraging artificial intelligence as a pivotal driver for ecosystem intelligence enhancement, we will implement it across core domains including ecosystem management, risk mitigation, and service optimization, thereby achieving intelligent and efficient ecosystem operations.

- Smart Risk Control: Leveraging big data analytics and AI algorithms, it monitors all



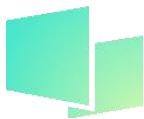
on-chain transactions and fund flows in real time, accurately detecting suspicious activities, malicious attacks, fraudulent operations, and potential money laundering risks. This enables real-time risk alerts and rapid identification, effectively mitigating risks at their source.

- Liquidity Optimization:** AI models conduct real-time analysis and trend forecasting of market conditions, trading data, and liquidity fluctuations. This enables precise identification of market volatility directions, allowing dynamic adjustments to liquidity pool strategies—including capital allocation and transaction fees—to enhance capital utilization efficiency, ensure stable liquidity pool operations, and mitigate market volatility impacts on liquidity.
- Personalized Services:** By leveraging AI algorithms to analyze multi-dimensional data including transaction patterns, collateral habits, and return preferences, we create user profiles and conduct demand analysis. This enables us to deliver customized financial advice, product recommendations, and ecosystem engagement solutions tailored to individual users, achieving truly personalized financial services that significantly enhance user experience and ecosystem engagement.

## 5.3 Highly Scalable System Architecture

To meet the demands of ecological globalization and continuous functional evolution, Fortune employs a forward-looking system architecture design. It builds a highly scalable technical framework through three dimensions: modularity, cross-chain compatibility, and open collaboration. This ensures the ecosystem can swiftly respond to market needs, integrate diverse ecosystems, incorporate external innovations, and achieve sustainable functional upgrades and expansion.

**Modular Design:** The ecosystem's foundational layer employs a microservices architecture,



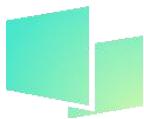
decomposing core functionalities into multiple independent, loosely coupled modules. Each module can be developed, tested, iterated, and deployed independently without affecting others. This design significantly enhances the ecosystem's development efficiency and iteration speed, enabling rapid response to market demands and user feedback. It allows for timely feature additions and service optimizations while reducing system maintenance costs and ensuring stable ecosystem operation.

**Cross-chain compatibility:** The ecosystem features an in-house developed cross-chain bridging protocol that breaks through the limitations of single-chain ecosystems. It has achieved deep compatibility with the BSC ecosystem and will continue to integrate with major public chains like Ethereum, Solana, and Polygon. This enables seamless asset circulation, cross-chain transactions, and mining across different public chains, allowing users to participate in multi-chain ecosystems without cross-platform operations. Simultaneously, it attracts users and resources from multiple chains, driving the global expansion of the Fortune ecosystem.

**API Open Platform:** A comprehensive API open platform is established, offering standardized and diverse interface services that cover core ecosystem functions including trading, staking, mining, and data querying. Third-party developers and project teams can leverage this platform to swiftly integrate into the Fortune ecosystem, develop innovative applications and derivative features, and achieve deep integration with the ecosystem for mutual success. The platform not only enriches Fortune's ecosystem product portfolio but also stimulates industry-wide innovation, driving diversified development in the decentralized finance (DeFi) ecosystem.

## 5.4 Comprehensive Security Assurance System

Fortune prioritizes user asset security and ecosystem safety as its core development focus. To address common security risks in the crypto industry, it has established a comprehensive security framework encompassing 'technical safeguards, regulatory standards, community oversight, and intelligent alerts' across all chain segments. This multi-dimensional approach effectively mitigates

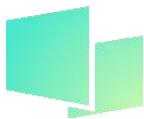


risks while ensuring maximum protection for user assets and stable ecosystem operations.



**Professional Smart Contract Auditing:** All core smart contracts within the ecosystem undergo multi-phase, comprehensive code audits and vulnerability scans by industry-leading security firms like CertiK and OpenZeppelin. Identified issues are thoroughly fixed and optimized to ensure the security, reliability, and robustness of contract code, thereby eliminating underlying security risks such as vulnerabilities and backdoors at the source.

**Open-source transparency of core code:** All core smart contract code within the ecosystem is fully open-sourced on professional platforms like GitHub, subject to global oversight, review, and verification by developers, tech enthusiasts, and community members. Any user can access code

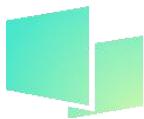


details and verify contract execution logic, ensuring full-process transparency in ecosystem operations and eliminating backroom dealings or centralized tampering.

**Multi-signature fund management:** All core financial accounts, including the project's central fund pool, ecosystem development fund, and community incentive wallet, are managed through multi-signature wallets with strict operational permissions and approval procedures. Any fund transfers, usage, or allocation require joint confirmation and signatures from multiple authorized addresses. No single address can independently execute financial operations, ensuring maximum institutional safeguards against fund theft or misappropriation to guarantee financial security.

**AI-powered Intelligent Security Protection:** By integrating artificial intelligence with blockchain security technologies, this system establishes a smart monitoring framework that continuously tracks network nodes, transaction chains, and liquidity pools around the clock. It detects potential threats like unauthorized access, malicious contract executions, and suspicious large transfers, providing real-time alerts and automatically activating emergency protocols. The system swiftly implements measures including traffic throttling, account freezing, and network isolation to mitigate risks, ensuring the ecosystem's stable operation.

**End-to-end risk management:** Beyond technical and institutional safeguards, we establish a comprehensive risk control framework encompassing pre-incident contingency planning, real-time monitoring and emergency response during incidents, and post-incident risk review with system optimization, forming a closed-loop risk management system. Additionally, we conduct regular cybersecurity drills to enhance the team's emergency response capabilities, ensuring swift and effective handling of security incidents to minimize user losses.

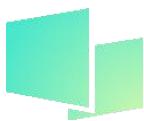


## VI. Market Competition and Competitive Advantages

Amid the crypto ecosystem's continuous expansion and intensifying competition in the DeFi sector, Fortune (FT) has capitalized on the BSC ecosystem's current state to pinpoint industry pain points. Through its differentiated technical architecture, scientific economic model, comprehensive security framework, and native governance mechanisms, FT has established a unique competitive edge that is hard to replicate. This approach enables it to stand out in homogeneous competition and lays a solid foundation for the ecosystem's long-term growth.

### 6.1 Market Competition Landscape

As a global leader in public blockchain ecosystems, Binance Smart Chain (BSC) has become the primary platform for DeFi project implementation, leveraging its core advantages of high performance and low cost. The ecosystem continues to grow in both quantity and scale, with distinct sector specialization focusing on core categories such as decentralized exchanges (DEXs), yield aggregators, stablecoin issuance platforms, and lending protocols. However, the BSC DeFi market still faces significant homogenization issues. Most projects concentrate on single-function development, exhibiting highly similar product models, profit logic, and incentive mechanisms, lacking innovation and differentiation. The industry also grapples with persistent challenges including inadequate security frameworks, frequent security incidents, simplistic user incentives, low retention rates, poorly designed economic models, and weak sustainability. Market competition remains in a low-dimensional phase of internal competition, with no comprehensive DeFi platform emerging that combines technological innovation, ecosystem maturity, and security stability. This leaves vast market potential for innovative projects with core competitiveness.



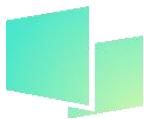
## 6.2 Fortune's Core Competitive Advantages

Fortune (FT) has established core competitive advantages through its forward-looking technological infrastructure, scientific top-level design, and comprehensive system architecture. By addressing key challenges in the BSC ecosystem's DeFi sector across four dimensions — technology, economy, security, and governance — it has developed differentiated market competitiveness. This has positioned it as a benchmark project among integrated DeFi platforms within the ecosystem. Its core strengths are specifically reflected in the following four aspects:

### Technology Integration Barrier, Constructing Industry Technology Moat

Breaking through the limitations of single-technology applications in the industry, we pioneered the deep integration and collaborative development of blockchain's underlying trust technology, Web3's user sovereignty concept, and AI's intelligent decision-making capabilities. This has resulted in a next-generation DeFi platform that combines decentralized attributes, user autonomy, and intelligent efficiency. Through innovative technological convergence, the platform achieves cutting-edge industry features such as smart risk control, dynamic liquidity optimization, and personalized services, with its technical architecture and product experience leading market peers. Simultaneously, the composite technology system formed by this integration features high development thresholds and technical barriers, making it difficult to replicate quickly. This establishes a robust technological moat for Fortune, ensuring the project's technological leadership in market competition.

Sustainable Economic Model, Get Out of the Short-term Development Dilemma of the Industry



# Fortune Project White Paper

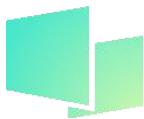
Moving beyond the industry's reliance on Ponzi schemes and short-term hype, this model pioneers a scientifically sound transaction tax and deflation mechanism. Through three-tiered taxation—liquidity pool repatriation, foundation buyback destruction, and permanent black hole elimination—it creates a virtuous cycle of token deflation, providing robust support for long-term value growth. Complemented by a multi-layered, high-value community incentive system, it deeply integrates token value with ecosystem development, enabling all participants to share growth dividends. Designed to balance short-term market stability with long-term sustainability, this framework fundamentally distinguishes itself from speculative projects, fostering a self-reinforcing ecosystem that becomes the project's core competitive edge.

Extreme security experience, providing bank-grade asset protection

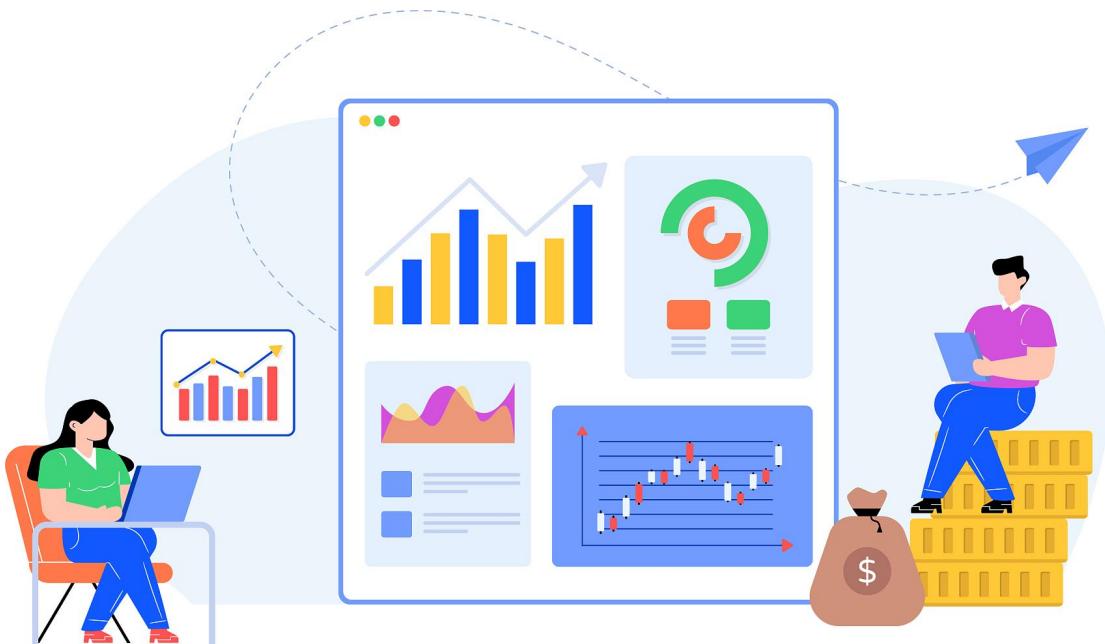
With user asset security as its core principle, we have established a multi-layered security framework integrating professional code auditing, AI-powered monitoring, and global community validation. This system comprehensively mitigates common crypto industry risks including smart contract vulnerabilities, cyberattacks, and fund misappropriation. Through end-to-end code audits by leading institutions like CertiK and OpenZeppelin, we ensure contract security at its source. AI technology enables 24/7 real-time monitoring of blockchain activities, delivering instant risk alerts and rapid response capabilities. By fully open-sourcing core code for global developer and community oversight, we achieve complete operational transparency. These layered safeguards create bank-grade protection for user assets, significantly enhancing trust and addressing critical security challenges in the industry.

Web3 Native Governance, Consolidating the Long-term Development Synergy of the Ecosystem

Web3's core governance philosophy of decentralization is truly implemented by abandoning the centralized decision-making model of project teams. A comprehensive DAO (Decentralized Autonomous Organization) governance mechanism is established, making the community the

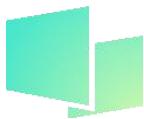


primary decision-making body for project development. Community members earn governance voting rights based on token holdings and contributions, enabling deep participation in core decision-making processes including rule formulation, feature iterations, ecosystem development, and fund allocation. The project team focuses solely on technical development and ecosystem implementation, achieving community-driven autonomy. This native decentralized governance mechanism fully mobilizes community members' participation enthusiasm and sense of belonging, fostering strong ecosystem cohesion and self-motivation. This deep integration of community and project enables mutual growth, consolidating core synergy for the long-term stable development of the ecosystem.



## VII. Development Plan

Fortune (FT) has developed a clear, phased globalization strategy, with technology implementation at its core, ecosystem building as the driving force, and community autonomy as



the ultimate goal. From project launch to ecosystem maturity, it progressively advances core functionalities, expands its ecological footprint, and upgrades governance models, steadily realizing its vision to 'become a benchmark for decentralized financial infrastructure in the Web3 era.' Each phase has well-defined objectives and a controlled pace, ensuring the project's sustainability and stability.

## 7.1 Phase One (Startup Period)

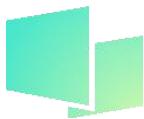
The primary objective of this phase is to complete the foundational project setup and launch the digital currency into circulation, thereby establishing a solid foundation for future ecosystem development. Key implementation tasks include:

Complete the formation of the professional project team, develop the core underlying architecture integrating blockchain, Web3, and AI technologies in the designated area, and conduct initial debugging and integration of the technical modules.

Close the private equity financing round by identifying strategic investors with industry expertise and long-term vision, providing initial funding and resource support for the project.

The FT token has been officially launched on the BSC mainnet, fully completing the initial liquidity injection for the decentralized exchange to ensure stable trading and market circulation.

Launch the project's official website, multi-platform social media accounts, and community governance platform to establish official communication channels with global users and complete the community's cold start.



## 7.2 Phase Two (Growth Stage)

The primary objectives of this phase are to implement core ecosystem functions, achieve security and compliance compliance, rapidly scale up user base, and facilitate the ecosystem's transition from launch to operational phase. Key implementation tasks include:

The FT token staking mining feature has officially launched, alongside a comprehensive community incentive program that unlocks rewards like new member sign-ups and mining rewards, boosting user engagement.

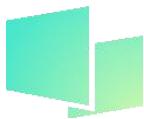
We have completed full-process security audits for all core smart contracts, obtaining official reports from top-tier auditing firms like CertiK and OpenZeppelin, ensuring ecosystem security through technical safeguards.

Launch comprehensive, large-scale marketing campaigns, collaborating with industry media, KOLs, and communities to host online and offline events, rapidly boosting the project's global visibility and industry influence.

Establish a core community for project key nodes, refine community operation guidelines, recruit core volunteers, and facilitate the initial implementation and practice of community self-governance.

The AI-powered intelligent risk control system enables real-time monitoring and risk alerts for on-chain transactions, providing smart protection for user asset security and ecosystem stability.

## 7.3 Phase Three (Expansion Period)



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The primary objectives of this phase are to expand the ecosystem product portfolio, enable cross-chain interoperability, and establish a global presence, thereby transforming the Fortune ecosystem from a single-function platform into a comprehensive DeFi hub. Key implementation tasks include:

Officially launching Fortune's decentralized exchange (DEX) to build a secure and efficient trading platform compatible with the BSC ecosystem, expanding asset trading scenarios within the ecosystem.

The cross-chain bridge core feature was developed and launched, enabling seamless cross-chain exchange and circulation between FT tokens and mainstream public chain assets like Ethereum and Solana, thereby breaking down barriers within single-chain ecosystems.

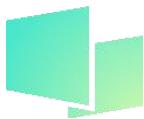
Launch the Fortune Ecosystem Special Fund to invest in and incubate high-quality DeFi innovation projects, attract ecosystem partners, expand the Fortune ecosystem, and foster synergistic development.

Comprehensively implement the globalization strategy, strategically position overseas core markets, establish localized operations and community teams, adapt to regional user needs, and expand the global user base.

By deeply integrating AI technology, we launch an AI-powered liquidity optimization system and personalized wealth management services, achieving intelligent and customized upgrades for ecosystem services to enhance user experience.

### 7.4 Stage Four (Maturity Phase)

The primary objectives of this phase are to achieve fully decentralized community governance, expand ecosystem applications comprehensively, and establish Fortune as the core



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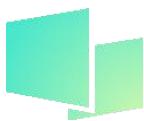
infrastructure for both the BSC ecosystem and the global DeFi sector. Key implementation tasks include:

The fully decentralized community governance model will be implemented across the board, with optimized DAO governance mechanisms and voting systems. The project foundation will gradually withdraw from daily operations, transferring full decision-making authority to the community.

By completing the full-fledged ecosystem architecture and technical optimization, it enables massive concurrent user access and stable support for complex financial applications, establishing itself as an indispensable core decentralized financial infrastructure within the BSC ecosystem.

Explore the blockchain implementation of Real-World Assets (RWA) to drive deep integration between physical assets and digital finance, further enriching ecosystem applications and achieving seamless connectivity between DeFi and the real economy.

We will establish and launch an AI+DeFi developer platform, offering comprehensive technical interfaces, development tools, and ecosystem support to attract global developers. Together, we will co-create innovative applications, driving the Fortune ecosystem's diversification and prosperity, and achieving its self-sustaining growth.

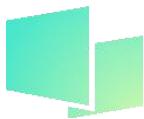


## VIII. Team Introduction

Fortune's core team comprises top-tier professionals in Web3, fintech, and AI from global leaders, including renowned universities and industry giants across Europe, America, and Southeast Asia. With deep technical expertise, extensive project experience, and a global perspective, the team's diverse backgrounds complement each other to build a comprehensive capability spanning technology R&D, financial modeling, intelligent algorithms, product design, and ecosystem operations. This robust foundation supports the global implementation and long-term growth of projects. Below is a detailed introduction to the core members:

Alexei Vasiliev | Project Founder & Chief Technology Officer (CTO)

Previous roles: Former Core Development Engineer at the Ethereum Foundation and



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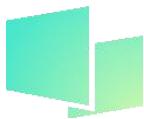
Blockchain Architect at Coinbase, where he spearheaded the iterative development of Aave's lending protocol's underlying technology.

**Professional Expertise:** A Ph.D. in Computer Science from Moscow State University, Russia, with 10 years of dedicated expertise in blockchain technology. As a leading authority in public chain infrastructure, smart contract security, and cross-chain solutions, he has mastered core programming languages including Solidity and Rust. He spearheaded consensus mechanism optimizations for three major public chains and co-authored the industry-standard "DeFi Smart Contract Security Guide." With over five years of BSC ecosystem development experience, he led liquidity pool technology deployment for a top-tier DEX. His expertise lies in blockchain-Web3 convergence innovation. As Fortune's Chief Technology Officer, he drives strategic technology roadmap planning, core architecture design, and breakthroughs in key technologies.

### Sophia Chen | Chief Financial Engineer

Previous roles: Senior Analyst at JPMorgan Chase's Quantitative Trading Department and Head of Binance's Eco-Financial Product Innovation, where he contributed to the design of Compound's algorithmic stablecoin model.

**Professional Expertise:** Holds dual master's degrees in Financial Engineering and Mathematics from MIT, with 8 years of cross-disciplinary experience in traditional finance and crypto finance. Proficient in quantitative trading strategy modeling, DeFi token economy design, and risk pricing. Skilled at integrating traditional financial risk control logic with the decentralized nature of the crypto industry, having led the design of deflation mechanisms and staking mining models for multiple leading projects. Possesses deep expertise in asset pricing, liquidity optimization, and compliant financial product innovation. Responsible for the Fortune trading fee mechanism, economic model iteration, and implementation of financial product innovations to ensure the sustainability and stability of the ecosystem.



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Marcus Okonkwo | Chief AI Algorithm Scientist

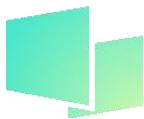
Previous roles: Senior Researcher at Meta's FAIR AI Lab, Head of Sentient AI's Web3 Applications, and Visiting Professor of Machine Learning at the University of Washington.

Professional Expertise: A Ph.D. in Artificial Intelligence from the University of Lagos, Nigeria, with nine years of dedicated research in the machine learning-blockchain intersection. A pioneer in the AI+Web3 field, he specializes in deep learning, reinforcement learning algorithms, and on-chain behavioral data analytics, holding six international patents in intelligent risk control, liquidity prediction, and user profiling. He led the development of Meta's on-chain anomaly detection system with 98.7% accuracy and has provided AI solutions for multiple leading Web3 projects. At Fortune, he spearheaded the development and implementation of core AI-driven features including intelligent risk control, dynamic liquidity optimization, and personalized wealth management recommendations, driving deep integration of AI technology with the DeFi ecosystem.

Emma Wilson | Product Owner (PO)

Previous roles: Former Product Design Director at Uniswap and Head of the DeFi Product Matrix at CoinGecko, where he spearheaded the core feature design for SushiSwap V3.

Professional Expertise: A dual Bachelor's degree in Interaction Design and Computer Science from the University of Oxford, UK, with 7 years of product design experience in the crypto industry. A seasoned expert in DeFi product experience optimization, proficient in the end-to-end design of decentralized financial products. Possesses precise insights into user needs and pain points in core scenarios such as DEXs, staking mining, and cross-chain bridges, excelling at balancing product innovation with usability. Has led the iterative upgrades of multiple DeFi products with millions of users, established a global user feedback system, and was responsible for the planning, prototype design, user experience optimization, and implementation of Fortune's



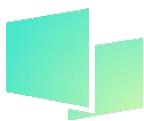
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full-ecosystem products to ensure their functionality aligns with global user needs.

Diego Mendez | Chief Operating Officer (COO)

Previous roles: Former Global Overseas Market Director at Huobi and Head of Polygon Ecosystem Community Operations, where he spearheaded the development of the Avalanche global community.

Professional Expertise: Holds a Master's degree in Marketing from Autonomous University of Barcelona, Spain, with 9 years of global operations and marketing experience in the crypto industry. Possesses strong capabilities in international resource integration, specializing in global market deployment, multilingual community management, brand IP development, and overseas collaboration expansion. Successfully established a community operation system covering over 50 countries worldwide, with a user base exceeding 10 million. Extensive connections with industry media, KOLs, and investment institutions, having successfully organized multiple global Web3 events both online and offline. Responsible for Fortune's global marketing, community ecosystem development, overseas partner expansion, and brand influence enhancement, driving global user growth and ecosystem prosperity.



## disclaimer

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